

MARVIN L. ROSENBERG  
 13700 Shaker Boulevard  
 Cleveland, Ohio 44120  
 (216) 751-1943

Birthplace: New York City  
 Marital Status: Wife, Janet; two daughters, Miriam and Ruth

#### **EDUCATION:**

1968	D.S.W.	School of Applied Social Sciences Case Western Reserve University, Cleveland, Ohio
1962	M.A.	School of Applied Social Sciences Case Western Reserve University, Cleveland, Ohio
1951	B.A.	Cleveland College Western Reserve University, Cleveland, Ohio

#### **PROFESSIONAL EXPERIENCE:**

1975-Present	Associate Professor, Mandel School of Applied Social Sciences
1985-Present	Associate Professor. Mandel Center for non-profit organizations
1997-Present	Director Drama/Discussion Project "Voices of Diversity"
1984-1987 Spring	Director, Income Maintenance Reorganization and Training Project, Cuyahoga County Department of Human Services (Title IV A)
1981-1983 Fall	Associate Director, Center on Aging and Health, Case Western Reserve University (joint appointment with the School of Applied Social Sciences)
1976-1979	Founding Editor, SASS Journal of Applied Social Sciences
1972-1975	Director, Undergraduate Program in Applied Social Sciences, and Associate Professor, School of Applied Social Sciences, Case Western Reserve University
1971-1972	Assistant Professor, School of Applied Social Sciences, Case Western Reserve University, Cleveland, Ohio: Director, Research and Evaluation, East Cleveland Community Human Services Center
1970-1973	Assistant Professor, Chairman of Community Organization Area, School of Applied Social Sciences, Case Western Reserve University

**PROFESSIONAL EXPERIENCE:** (continued)

- 1968-1969 Executive Assistant, Mayor Carl B. Stokes, City of Cleveland, Ohio;  
Director of Planning and Research, Department of Human Resources and  
Economic Development, City of Cleveland, Cleveland, Ohio.
- 1966-1968 Director of Social Welfare Planning, Council of Churches, Cleveland,  
Ohio (Trainer, Welfare Rights, Tenants Rights, Neighborhood leaders--  
Area Council Association).
- 1964-1966 Career Teacher, National Institute of Mental Health Scholarship, School  
of Applied Social Sciences, Western Reserve University, Cleveland, Ohio.
- 1966 Summer Director of Project Cause II (Youth Counselor Training Program, U.S.  
Department of Labor).
- 1953-1960 Self-employed.  
Workshops, seminars, "Voices of Diversity" Partial list. (list about 10)

**SABBATICALS:**

- 1972 British Personal Social Service Research
- 1988 Visiting Professor, U.C.L.A., School of Social Work  
  
Professor, "Semester at Sea", University of Pittsburgh
- 1992 Visiting Professor and Research Scholar N.Y.U School of Social Work

**PUBLICATIONS:**

## Books:

Marvin Rosenberg, Ruth Dunkle, Marie Haug (eds.). *Communications  
Technology and the Elderly: Issues and Forecasts*. New York: Springer  
Publishing Co., 1984.

Marvin Rosenberg, Ralph Brody. *Systems Serving People: A Breakthrough in  
Service Delivery*. Cleveland, Ohio: Case Western Reserve University, 1974.

Marvin Rosenberg et al. *A Study of the Effectiveness of the Comprehensive  
Manpower Training Project of Cleveland (AIMJOBS)*. Department of Labor,  
December 1969.

Marvin Rosenberg, Alfred Kahn, Steven Minter, John Yankey, Claudia Coulton,  
Carol Simonetti. "Personal Social Services Delivery Project." A.P.W.A., 1978.

**PUBLICATIONS:**

## Articles: (continued)

"Moral Dilemmas in Social Work Practice and Education," *Journal of Applied Social Sciences*. Summer 1984.

"Scarcity and the Rationing of Services," *Public Welfare*. Summer 1981 (co-authored with Claudia J. Coulton and John A. Yankey).

"Social Justice and Rationing Social Services," *Journal of Sociology and Social Welfare*. September 1981 (co-authored with Claudia Coulton).

"Will America Go Seebohm: An Examination of Social Services Policy in the U.S.A.," *Community Care*. September 25, 1980, London, England.

"International Perspectives on Linking Health and Social Services," *International Social Work*, International Council on Social Welfare, Vol. XXII, No. 4 (1979) (co-authored with Merle C. Hokenstad and Roger A. Ritvo).

"Ethnicity and Social Services: Some Policy Perspectives," published by United States Commission on Civil Rights, December 3, 1979, in *Civil Rights Issues of Euro-Ethnic Americans in the United States: Opportunities and Challenges*.

"A Bad Case of Civic Schizophrenia," *The Plain Dealer*. March 5, 1977, Opinion Editorial with Ellen Delmonte.

"Britain's Single Door Aid Setup," *The Plain Dealer*. July 1, 1978,

"A British Way to House Aged," *The Plain Dealer*. August 12, 1978.

"The Threat or Challenge of Accountability," *Social Work*. May 1974, Vol. 19, No. 3.

"City Divided," *Cleveland* July 1974. Survey of Race and Politics in Cleveland conducted with Martin Abravanel, Kathleen Frankovic, and Michael Goldstein.

Editor's Preface," *The Journal of Applied Social Sciences*. School of Applied Social Sciences, Case Western Reserve University, May 1976.

"From Colony to Community: Building a Financial Base in the Black Ghetto." In *Human Services and Social Work Responsibility*, ed. Willard C. Richan. New York: National Association of Social Worker, 1969.

"Myths and Facts about Public Welfare in Ohio," *Council of Churches of Christ of Greater Cleveland*. 1967.

### Articles: (continued)

"Perspectives on Community Practice." In *Breakfast: Two Jars. of Paste*, ed. Janet Rosenberg, second edition. Cleveland: CWRU Press, 1972.

"Varieties of Social Change." In *Breakfast. Two Jars of Paste*, ed. Janet Rosenberg, second edition. Cleveland: CWRU Press, 1972.

"Personal Social Services Feasibility Study for Cuyahoga County." Planning Report, August 1977.

### Book Reviews:

"Serving the People: Social Services and Social Change," by Ann Withom. In *Social Work* (in print).

"Justice and the Human Good," by William A. Galston. In *Social Service Review* (December 1982).

"Teamwork in the Personal Social Services and Health Care." In *Social Casework*. ed. Susan Iansdale et al. (London, Personal Social Service Council, 1980). Fall 1981.

"Power for the Poor. The Family Centre Project--An Experiment in Self-Help." In *Public Welfare* (Winter 1980).

### **Manuscripts, Proposals, and Research Reports:**

"Strengthening Income Maintenance Services: A Plan for Reorganization and Training." A Proposal to the Social Security Administration - Title 4A. September 1985.

"Strengthening Income Maintenance Services: The Planning Process." Final Report to Ohio Department of Human Services, August 1985.

"Speculations on Social Work in the Year 2000." Unpublished manuscript with Janet Rosenberg, Ph.D.

East Cleveland Household Survey, "Patterns of Service Utilization." 1971.

"Monitoring and Evaluating Social Services: A Conceptual Framework for Practitioners and Technicians." Working paper for publication.

"Progress Report: Undergraduate Program in Applied Social Sciences." December 1974.

## Manuscripts, Proposals, and Research Reports: (continued)

"Application for Initial Accreditation," B.A.S.S. Program, CWRU. January 1975.

"The Advo-kit: A Self-Administered Training Program for the Social Work Advocate." Working paper for publication in collaboration with Willard C. Richan. 1971.

Social Service Information System. Working draft, developed for East Cleveland Community Services Center.

"Demographic Analysis of East Cleveland, Ohio." June 1970.

"Service Management in Action." Proceedings at a National Conference on Integrated Service Delivery. January 1973. Submitted for publication to Public Welfare.

"Cybemation: An Unrecognized Challenge to Social Work." Unpublished manuscript, Western Reserve University. 1966.

"Social Class, Values and Juvenile Delinquency." Master's Thesis, Western Reserve University, Cleveland, Ohio. 1962.

"Social Services for the Elderly: Is, Ought, Can and Should." Speech delivered to Gerontological Ethics Committee, The Hastings Center, Institute of Society, Ethics and the Life Sciences. May 1981.

"Proposal for the Development of a Comprehensive Social Service Delivery System in East Cleveland, Ohio." June-1971.

"The Crisis in Welfare in Cleveland, ed. Herman Stein. CWRU Press, 1969. Contributing researcher and writer.

"Panel Discussion Papers." In Neighborhood Organization for Community Action, ed. John B. Turner. New York: N.A.S. W., 1968.

"An Experiment to Change Attitudes of Powerlessness Among Low-Income Negro Youth." Doctoral Dissertation, School of Applied Social Sciences, Case Western Reserve University. June 1968.

"Success and Failure Patterns Among Welfare and Non-Welfare Students in the Cleveland Public Schools." Research report, Cuyahoga County Welfare Department. 1964.

"New Directions in the Delivery of Social Services." Conference Paper, Ohio Welfare Conference, November 1972, National Conference of Social Welfare, May 1973.

### **COURSES TAUGHT:**

Social Policy  
 Community Organization  
 Research Poverty--Theory and Practice  
 Social Justice and Moral Issues in Social Welfare  
 Organization Theory, Leadership and Professionalism  
 Social Change: Theory and Practice  
 Service Delivery and Case Management

### **WORKSHOPS AND CONTINUING EDUCATION:**

Ethics in Human Services, Continuing Education, Mandel School of Applied Social Sciences, Cuyahoga Department of Human Services.

Case Management. Mandel School of Applied Social Sciences; Jamestown, New York.

Proposal Writing and Grantsmanship. MSASS.

Ethics in Adult Protective Services. Summit County, Department of Human Services.

Ethics in Medical Social Services. Fairview Hospital, Lutheran Hospital, St. John's Hospital.

Ethics in Health Care. Mt. Sinai Social Service Staff.

"Semester at Sea." Lecture and videotape to community groups on a teaching odyssey around the world.

### **CONSULTATION AND TRAINING:**

Cuyahoga Department of Human Services. 1984-Present.  
 Ohio Department of Human Services. 1986-Present.  
 Jewish Community Federation. 1978-1983.  
 Cleveland Works, Research Consultant. 1987-1989.  
 Benjamin Rose Institute. 1980.  
 Bellefaire-Jewish Children's Bureau. 1980.  
 Free Clinic of Los Angeles. 1988.  
 Federation for Community Planning. 1979.  
 Ford Foundation, North Carolina Fund, City of East Cleveland. 1970-1974.  
 JTPA Cleveland.  
 US. Civil Rights Commission. 1970-1975.

Jewish Community Federation. 1975-1980.  
US. Department of Labor. 1968-1972.  
National Urban League. 1968-1969.

**COMMITTEE AND BOARD MEMBERSHIP:**

Faculty Senate – Budget Committee  
Western Reserve Committee on Long-term Care of the Elderly  
Catholic Bishop's Committee of 100 - Pastoral Letter on the U.S. Economy  
Jewish Community Federation - Research Committee  
Greater Cleveland Inter-Church Council, Metro Division  
Research Advisory Committee, Hill House  
Hillel, Executive Committee  
Panta Rhea

**PROFESSIONAL AFFILIATIONS:**

National Association of Social Workers  
International Conference on Social Welfare  
Council of Social Work Education  
International Council of Social Work Education  
American Gerontological Association